

# Lake Havasu City Main Street Association Membership Benefits

*Main Street is not just a place; it is a symbol. It is a symbol of the economic health of a community and the symbol of the quality of life of the people who live there. A Main Street gives us a sense of our history and of pride in our community. It is the literal and figurative heart of a town.*

*Great Main Streets don't just happen – there has to be a vision of what the Main Street can become, there has to be strong leadership willing to do what it takes to succeed, constant management and participation by members of the community.*

A key area of participation is through Membership. Membership dues are the primary source of revenue to achieve the Mission Statement of the Lake Havasu City Main Street Association. Every dollar received for Membership dues will be matched, dollar for dollar, by the City via Grant funds (up to the amount of \$22,500). Dues and matching funds will be used for revitalization and beautification projects, promotional materials, website enhancement and educational purposes.

All Standard Memberships of the Lake Havasu City Main Street Association will receive the following benefits: (this list is not all-inclusive)

- Opportunity to participate in cooperative promotions and events
- Representation with City and County Governments regarding issues that affect the District
- Web presence on [www.LHCMainstreet.com](http://www.LHCMainstreet.com) (determined by membership level)
- Invitation to online sales and marketing tools offered on [LHCMainstreet.com](http://LHCMainstreet.com) (example: Post your events right on the calendar!)
- Up to-date information regarding activities that involve the Uptown District
- Voting rights and the opportunity to become a Board Member
- Correspondence of meeting minutes
- Opportunity to get involved on various committees and to participate hands on
- LHCMMSA window decal
- LHCMMSA membership website badge (for you to place on your website)

The mission of the LHCMMSA is to create a District with a unique cultural identity and specific business mix to increase profitability of its merchants and property value of its owners.

**Business Owners, Property Owners, Residents, Supporters ~ All have a stake in Lake Havasu's Main Street**